

## Unlocking Real-Time Retail: Moving from Static to Dynamic

# Executive Dinner

### SPEAKERS



**Sevgi Cinar**  
VP, Supply Chain & Logistics  
BSH Home Appliances



**Theresa Li**  
Category Manager  
Temu



**Karl Escarcha**  
Assoc Director of Inventory Control & Master Data  
Dr. Squatch

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## UNLOCKING REAL-TIME RETAIL: MOVING FROM STATIC TO DYNAMIC



**April 15, 2025**

5:30 PM-9:00 PM

Pacific Time

Join us for an exclusive dinner exploring how leading retailers are redefining agility, efficiency, and growth in an increasingly volatile market. Despite the hype, the real question is: where is AI *actually* driving measurable impact today - and where are the gaps? Too often, retailers remain tethered to static processes, slow decision cycles, and rigid inventory strategies. What would it take to break free?

Our conversation will dive into:

- Where AI is truly transforming retail operations today and what's still misunderstood.
- What's preventing retailers from operating in real time, and how to overcome those barriers.
- Why inventory is still treated as a liability, and how to turn it into a dynamic, profit-driving asset.

Walk away with fresh perspectives and actionable ideas to evolve from reactive to proactive retail - powered by smarter data, faster decisions, and a fundamentally more agile approach.

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