

Executive Event

Journey to Generative AI

SPEAKERS



David Stewart
Senior Manager,
Solutions Architect

Cohere



Amit Singh
WW Head of GTM &
Use Cases,
Generative AI & ML
Partnerships

Amazon



Viktoriya Smith
SVP

Citi



Sanjay Ramchandani
Executive Director

Wells Fargo



Wesley Chung
Principal, Partner
Development, Data
and AI

AWS



Oleg Blokhin
Global Head of
Financial Services
Practice

Provectus



Sunil Paliseti
Director Software
Engineering

Broadridge



Luke Zeng
VP, Senior ML
Engineer

Barclays



Denis Imaev
Head of Algorithmic
Development

Cantor Fitzgerald



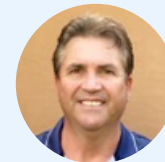
Ronny Fung
VP Transaction
Analysis

Deutsche Bank



Thomas Rizzo
Chief Architect

Lazard



Brett Hobden
CEO & Co-founder

GOTTA Sports

[Click Here to Register](#)



June 27, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:15 AM

Opening Remarks

9:15 AM-9:25 AM

Generative AI Adoption Trends and Key Use Cases
in Financial Services

9:25 AM-9:55 AM

PANELISTS



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WW Head of GTM &
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Data as your Differentiator

9:55 AM-10:15 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS



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Principal, Partner
Development, Data
and AI
[AWS](#)

Networking Break

10:15 AM-10:30 AM

Innovation Showcase

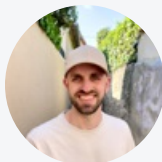
10:30 AM-11:00 AM

In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

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Navigating the Generative AI Landscape

11:00 AM-11:30 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Wesley Chung
Principal, Partner
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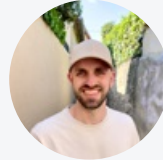
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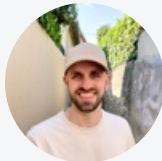
Starting Your Generative AI Journey

11:30 AM-11:50 AM

PANELISTS



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Executive Roundtable Lunch

11:50 AM-1:00 AM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

