

# The Role of Data and Databases in Generative AI Executive Luncheon

## SPEAKERS



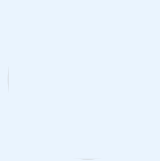
**Siva Natarajan**  
SVP Strategy & Operations  
[Amagi](#)



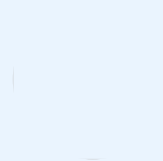
**Paul Chapman**  
Director of Post Technology  
[MTI Film](#)



**Mohandoss Tychicus**  
CIO  
[AIDS Healthcare Foundation](#)



**Vinod Kushawaha**  
First Vice President (FVP), Data Governance and Data Quality  
[Bank of Hope](#)



**Rakesh Mekala**  
Director - Data Product Management  
[DIRECTV](#)



**Mel Reyes**  
CEO, Leadership Advisor  
[Elite Technical Concierge](#)



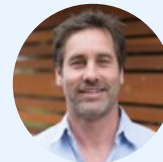
**Wade Chen**  
VP cloud ecosystem and partners  
[Zenlayer](#)



**La Saelee**  
Corporate Director, IT  
[Proper Hospitality](#)



**Ethan Huynh**  
Chief Operating Officer  
[APNI Health](#)



**Ken Mayer**  
Founder & CEO  
[Safe Health](#)

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## THE ROLE OF DATA AND DATABASES IN GENERATIVE AI



**October 29, 2024**

11:30 AM-2:00 PM

Pacific Time

Generative AI's true potential lies in integrating high-quality data specific to your business and customers. A modern data and database strategy is key to transforming generic AI into a powerful differentiator for your organization. This event explores the critical role of data in generative AI, from real-world applications and strategies for successful integration to ethical considerations and the impact of upcoming advancements. Learn best practices for leveraging data and databases to enhance customer experiences, drive growth, and navigate the evolving AI landscape.

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