

The Future of Healthcare

Healthcare Think Tank

SPEAKERS

 <p>Nora Osman CEO Norvana</p>	 <p>Tom Cushing RN Principal Advisor IT Strategy & Application Solutions Northwell Health</p>	 <p>Maxine Legall Chief Diversity, Equity & Inclusion (former) The Jewish Board</p>	 <p>Tiffany Sturdivant Director, Regional Needs Assessment and Planning United Hospital Fund New York</p>	 <p>Oleg Rivkin CEO Select Specialty Hospital</p>	 <p>Janos Hajagos Chief of Data Analytics Stony Brook Medicine</p>
 <p>Elizabeth Woodley COO START Care</p>	 <p>Jim Rutt CIO/CISO Dana Foundation</p>	 <p>Paul Haser MD Chief Division of Vascular Surgery One Brooklyn Health</p>	 <p>Benjamin Goldstein Principal North Star Outcomes</p>	 <p>Hom Bahmanyar Global Enablement Officer Ridge Security</p>	 <p>Michael Gross Manager, Cybersecurity Intelligence Cleveland Clinic</p>
 <p>Valerie Walters President & CEO LESC & COGENCY Integrated Healthcare IPA</p>	 <p>Jodi Leffingwell Head of People +MEDRITE</p>	 <p>Raven Carter Assistant VP, Operations Montefiore Medical Center</p>	 <p>Terence Mills CEO Veuu</p>	 <p>Sumit Nagpal Ph.D. Co-Founder/CEO/CTO Cherish Health</p>	 <p>Marvin O'Quinn President & COO Former CommonSpirit Health</p>
 <p>Avijit Chatterjee Ph.D Head of AI/ML MSKCC</p>	 <p>Christopher LaCoe DBA,RN VP Virtual Health Penn State Health</p>	 <p>Purna Prasad Ph.D. CTO Sterling Universal Group</p>	 <p>Rachael Spooner VP Strategy & Development Northwell Health</p>	 <p>Jason Gottlieb Director, Revenue Cycle Advisory Services New York Presbyterian Hospital</p>	 <p>Jose Azar MD Executive Vice President Hackensack Meridian Health</p>



Judith Heller
VP Physician
Recruitment
Northwell Health



Patrick Blahosky
RVP
Lightrun



Munish Khaneja M.D.
EVP Chief Physician
Officer
CareAbout Health



Elina Petrillo
AVP HR Technology
Northwell Health



Travis Batiza
Director, Sales &
Business
Development
Harte Hanks



John Chelico MD
System CMIO
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Will McCain
Operating Partner
Morse



Milla Ahmadullina
AVP
Richmond University
Medical Center



Tiffany Sturdivant
VP Operations
Cinqcare



Maxine Legall
Former Chief
Diversity, Equity &
Inclusion
The Jewish Board



Michael Gross
CEO
Engrossed Advisory

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March 26, 2024

Eastern Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:20 AM

Opening Remarks

9:20 AM-9:30 AM

VISION KEYNOTE PANEL
Managing The Margin

9:40 AM-10:25 AM

The healthcare industry is expected to undergo significant changes in 2024. Healthcare executives will need to make decisions and resource allocations concerning digital transformation, generative artificial intelligence, ESG, and margin pressures. Healthcare executives will face the challenge of adopting new technologies and business models while under sustained financial pressure. In terms of healthcare costs, estimates suggest that healthcare costs will rise by 7% in 2024, which is higher than the previous two years. This increase is attributed to continued labor shortages, drug price increases, and new contracts between payers and providers. It is also worth noting that the cost of job-based health care coverage for 2024 is expected to rise at its fastest pace in years as inflation pervades insurance policies. Overall, the healthcare industry is expected to undergo significant changes in 2024, and healthcare executives will need to adapt to the new environment to ensure their organizations' success.

CHAIR



Marvin O'Quinn
President & COO
Former
CommonSpirit
Health

PANELISTS



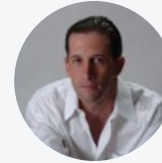
Oleg Rivkin
CEO
Select Specialty
Hospital



Tom Cushing RN
Principal Advisor IT
Strategy &
Application Solutions
Northwell Health



Jodi Leffingwell
Head of People
+MEDRITE



Jason Gottlieb
Director, Revenue
Cycle Advisory
Services
New York
Presbyterian
Hospital

KEYNOTE

AI That Can Explain Itself is What Healthcare Requires. It is Hard to Build.

10:35 AM-11:00 AM

White box AI can explain itself leading to audit defense and perhaps material defenses in healthcare malpractice lawsuits. The same white box can stop bias depending on how it is built and the results that it generates. This technology is extremely hard to build, but when delivered, will change the industry of healthcare. Let's look at some examples.

PANELISTS



Terence Mills
CEO
Veuu

Coffee Break

11:00 AM-11:20 AM

VISION VOICES

How Are You Utilizing HR Technology

11:20 AM-11:40 AM

In the dynamic landscape of healthcare, Human Resource Technology can play a pivotal role in addressing critical challenges. The healthcare sector faces a significant talent shortage, with projections indicating a shortage of 124,000 physicians in the US by 2034. HR teams are leveraging technology to manage staffing efficiently. Cloud-based Human Capital Management (HCM) systems provide real-time insights into staffing needs, aiding workforce planning and budgeting.

PANELISTS



Elina Petrillo
AVP HR Technology
Northwell Health

KEYNOTE

11:45 AM-12:10 PM

The Patient's Symphony: Harmonizing Tech & AI in Contact Center Evolution

In the dynamic landscape of healthcare, where meeting patients' needs is paramount, hear about the imperative of integrating technology and AI to enhance personalized patient care within modern contact centers. Recognizing the challenges posed by call wait times and the necessity for prompt access to vital information, solutions, and assistance, we'll delve into the transformative potential of these advancements. Through the implementation of AI-driven systems, such as intelligent call routing and predictive analytics, healthcare organizations can efficiently manage call volumes, minimize wait times, and ensure seamless access to support, thereby elevating the patient experience.

By leveraging machine learning algorithms and natural language processing, healthcare contact centers can tailor communication channels and content to align with individual preferences and needs. We'll discuss how a personalized approach fosters deeper patient engagement, trust, and satisfaction while empowering patients through self-service options like interactive voice response systems and chatbots.

PANELISTS



Travis Batiza
Director, Sales &
Business
Development
Harte Hanks



Will McCain
Operating Partner
Morse

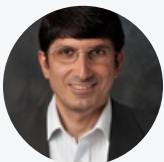
DISRUPTOR

12:15 PM-12:30 PM

AI-Powered Security Testing: Continuous Risk Validation for Healthcare

In an era where cyber threats evolve at an unprecedented pace, Chief Information Security Officers (CISOs) in the healthcare sector face a daunting challenge within a complex landscape of cyber risks. This presentation delves into the transformative potential of AI-Powered Security Validation Platforms to continuously manage their vulnerabilities, attack surfaces, and exposure, thus proactively reducing cyber risks. This AI-driven approach not only prioritizes and validates security efforts but also enhances existing controls without the need for additional personnel or tools.

PANELISTS



Hom Bahmanyar
Global Enablement
Officer
Ridge Security

Lunch & Networking




12:30 PM-1:20 PM

FIRESIDE CHAT

1:20 PM-1:50 PM

Value Based Care – What’s the Strategy

Value-based payment and delivery transformation is not the future, it is the present. Successful health systems, hospitals, medical groups and other providers are those that seek to engage with members to improve their health and total cost of care, rather than simply providing episodic services when a patient is sick. Cost reduction is no longer primarily about per-visit cost, but rather total cost of care per member per month (PMPM). In addition to looking at cost from the payer perspective, cost reduction must also be viewed in terms of the member’s out-of-pocket expenses. Put another way, providers must aim to reduce the totality of medical costs for each member they manage, rather than focusing only on the costs for a member when they show up at a clinic or hospital






CHAIR	PANELISTS	
 Munish Khaneja M.D. EVP Chief Physician Officer CareAbout Health	 John Chelico MD System CMIO CommonSpirit Health	 Jose Azar MD Executive Vice President Hackensack Meridian Health

PANEL

Clinic Innovation & Healthcare Equity

1:55 PM-2:35 PM

Health equity is when everyone has the opportunity to be as healthy as possible. Innovation can be defined as invention + adoption + diffusion. Successful innovations often possess two key qualities: they are both usable and desirable. We will consider working examples of how clinic innovation is favorably impacting health equity, the associated challenges, risks, and how to evaluate success.

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 Maxine Legall Chief Diversity, Equity & Inclusion (former) The Jewish Board	 Tiffany Sturdivant Director, Regional Needs Assessment and Planning United Hospital Fund New York	 Valerie Walters President & CEO LESC & COGENCY Integrated Healthcare IPA	 Judith Heller VP Physician Recruitment Northwell Health	 Elizabeth Woodley COO START Care

Networking Break

2:35 PM-2:55 PM

PANEL

Impacts of AI On Patient Care

2:55 PM-3:40 PM

AI is being applied within the healthcare field, especially for the tasks of diagnosis and treatment recommendations, patient engagement and adherence, and administrative activities of the healthcare workforce. Seemingly, the best thing about applying AI in healthcare is that it can be used to improve various spheres: from gathering and processing valuable patient data to being used for programming surgeon robots. Let’s take a closer look at how AI is impacting healthcare diagnosis including detecting and classifying disease; improving decision

making process and driving treatment solutions.

CHAIR



Christopher LaCoe
DBA,RN
VP Virtual Health
Penn State Health

PANELISTS



Avijit Chatterjee
Ph.D
Head of AI/ML
MSKCC



Paul Haser MD
Chief Division of
Vascular Surgery
One Brooklyn Health



Purna Prasad Ph.D.
CTO
Sterling Universal
Group

PANEL

3:45 PM-4:30 PM

Improving Healthcare Outcomes- Diagnosis, Data, Patient Centric Care

Accuracy of diagnosis, data quality and patient centric care are the buzzwords around improving healthcare outcomes. Leveraging artificial intelligence with medical procedures to diagnose disease early, when there is the highest potential for impact. Data quality lives by accuracy, consistency, and relevancy. How can we improve data quality by reducing redundancy and decreasing medical errors? Patient centric care thrives if the partnership among practitioners, patients, and their families align with patients' wants, needs, and preferences. In this session, we will discuss what's working and what's not working, as we look to improve diagnosis, data quality and patient centric care.

CHAIR



Benjamin Goldstein
Principal
North Star Outcomes

PANELISTS



Janos Hajagos
Chief of Data
Analytics
Stony Brook
Medicine



Sumit Nagpal Ph.D.
Co-Founder/CEO/CTO
Cherish Health



Michael Gross
Manager,
Cybersecurity
Intelligence
Cleveland Clinic



Rachael Spooner
VP Strategy &
Development
Northwell Health

Raffle Giveaway & Closing Remarks

4:30 PM-4:40 PM

Cocktail Networking

4:40 PM-5:30 PM

TOGETHER WITH

