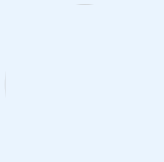


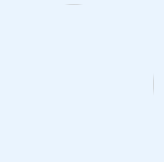

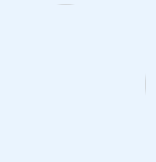















Executive Event

Journey to Generative AI

SPEAKERS

 Sylvie Nocher Head of Sales & Presales - Onedata (Data & AI) Atos	 Nelly Solovyova Director, Data & Analytics Danone	 Achraf Seddik Chief Data Scientist - AI Factory Crédit Agricole CIB	 Olivier Daloy CISO In Residence Zscaler	 Simon Ghisellini Group Program Manager Fareva	 Taoufiq Haddane Founder & Principal, TFH Conseil TFH Conseil
 Jade Le Van Principal Sales Engineer Snowflake	 Nader Shoueiry Security & Observability ISV GTM Lead AWS	 Herve Lemaire CEO Selartag	 Paul Lasserre Head of Generative AI Partnerships AWS	 Vincent Recamier Head of AI Factory Christian Dior Couture	 Jimena Almendares Chief Digital Officer Decathlon
 Vincent Omnès CTO Architecture & Integration L'Oreal	 Jean-Christophe Lebreton CTO Siemens	 Virgile Boëssé Manager, Data & AI Program Air France KLM	 François Andre Wilson Head of Data & AI Innovation Oney	 Umberto D'Amico Digital Director Mobilize Financial Services	 Jean-Pierre DUMOULIN VP, Global Connectivity Projects Stellantis
 Niels de Heer Head of Data & Analytics Unilever	 Eric Poilvet SI Solutions Director Snowflake				

[Click Here to Register](#)

November 13, 2024

Welcome & Registration

8:30 AM-9:15 AM

Opening Remarks

9:15 AM-9:25 AM

Generative AI Adoption Trends and Key Use Cases

9:25 AM-9:45 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS



Paul Lasserre
Head of Generative
AI Partnerships
[AWS](#)

Data as your Differentiator

9:45 AM-10:05 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS



Nader Shoueiry
Security &
Observability ISV
GTM Lead
[AWS](#)

Networking Break

10:05 AM-10:25 AM

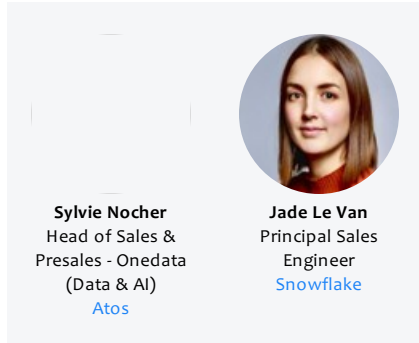
Innovation Showcase

10:25 AM-10:55 AM

Snowflake and Eviden will share the learnings from accompanying their customers on GenAI topics over the last couple of years, sharing stories of the solutions built.

Companies are moving up the maturity curve on GenAI topics, gaining clarity on which use cases have the adequate ROI to go into production and shifting their focus to user adoption and cost control.

PANELISTS



Sylvie Nocher
Head of Sales & Presales - Onedata (Data & AI)
Atos

Jade Le Van
Principal Sales Engineer
Snowflake

Navigating the Generative AI Landscape

10:55 AM-11:50 AM

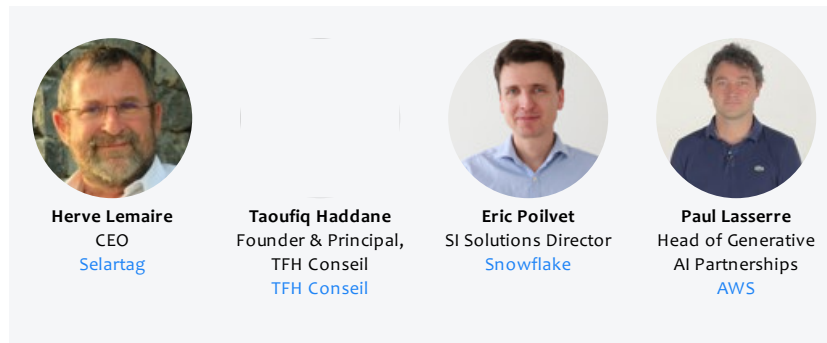
Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Nader Shoueiry
Security & Observability ISV
GTM Lead
AWS

PANELISTS



Herve Lemaire
CEO
Selartag

Taoufiq Haddane
Founder & Principal,
TFH Conseil
TFH Conseil

Eric Poilvet
SI Solutions Director
Snowflake

Paul Lasserre
Head of Generative AI Partnerships
AWS

Executive Roundtable Lunch

11:50 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

