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Measuring What Matters: Defining Success Across Payments, Risk & Finance

Executive Dinner

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**MEASURING WHAT MATTERS: DEFINING
SUCCESS ACROSS PAYMENTS, RISK &
FINANCE**



July 16, 2026

5:30 PM-9:00 PM

Pacific Time

Join us for an evening of dinner and executive discussion exploring how today's payments, risk, and finance leaders define and measure success in an increasingly complex operating environment.

As fraud patterns evolve, payment ecosystems accelerate, and financial accountability expands across the organization, traditional metrics alone no longer tell the full story. This evening promises to bring together industry leaders from around the Pacific Northwest to discuss the KPIs and business outcomes that matter most, from checkout conversion and payment approval rates to payout performance, cost efficiency, customer lifetime value, cash flow, and overall revenue impact.

Join fellow executives for an interactive conversation on how organizations are balancing growth with control, aligning cross-functional priorities, and redefining what "good" looks like across payments, risk, and finance teams.

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