

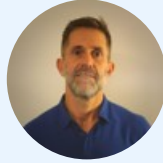
Executive Event

Journey to Generative AI

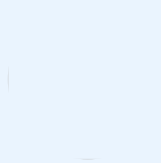
SPEAKERS



Brad Rosenberg
Director of Data
Management
Inland Real Estate
Investment
Corporation



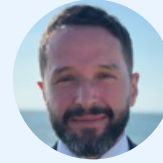
Jay Divine
Senior Partner
Development
Specialist - AI/ML
AWS



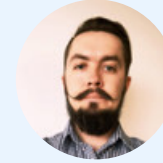
Sid Chakravarty
VP Performance
Insights (Analytics)
Synchrony



Philip Chen
SVP
Associated Bank



Phil Mazenett
Head of Enterprise
Solutions
Weights & Biases



Dmitry Moiseev
Sr director of
engineering
Cambium Networks



Nirmal Ranganathan
VP and Distinguished
Architect
RackSpace



Yolanda Mekala
Partner
Development Lead -
AWS for Data
AWS



Kelli Such
Americas Data
Strategy Leader
AWS

[Click Here to Register](#)

September 18, 2024

Central Time

Welcome & Registration

8:30 AM-9:10 AM

Opening Remarks

9:10 AM-9:20 AM

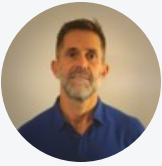
**Generative AI Adoption Trends and Key Use Cases
in Financial Services**

9:20 AM-9:40 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable

data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS



Jay Divine
Senior Partner
Development
Specialist - AI/ML
[AWS](#)

Data as your Differentiator

9:40 AM-10:00 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS



Yolanda Mekala
Partner
Development Lead -
AWS for Data
[AWS](#)

Networking Break

10:15 AM-10:30 AM

Innovation Showcase

10:30 AM-11:00 AM

PANELISTS



Phil Mazonett
Head of Enterprise
Solutions
[Weights & Biases](#)



Nirmal Ranganathan
VP and Distinguished
Architect
[RackSpace](#)

Navigating the Generative AI Landscape

11:00 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into

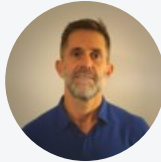
real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR

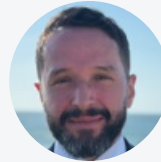


Yolanda Mekala
Partner
Development Lead -
AWS for Data
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Phil Mazenett
Head of Enterprise
Solutions
Weights & Biases



Nirmal Ranganathan
VP and Distinguished
Architect
RackSpace

Networking Break

11:45 AM-12:00 PM

Starting Your Generative AI Journey

12:00 PM-12:10 PM

PANELISTS



Phil Mazenett
Head of Enterprise
Solutions
Weights & Biases



Nirmal Ranganathan
VP and Distinguished
Architect
RackSpace

Executive Roundtable Lunch

12:10 PM-1:10 PM

Closing Remarks & Networking

1:10 PM-1:30 PM

Executive Event

8:30 AM-1:30 PM

abstract

TOGETHER WITH

