

# The Future of Marketing Transformation & Data Privacy

# Executive Dinner

## SPEAKERS



**Jelena Petrovic**  
Director of Growth  
Marketing  
[Brinks Home](#)

**Saket Kumar**  
VP Consumer  
Analytics  
[Citi](#)

**Brian Heath**  
VP & Head of Global  
Marketing  
[Caseware](#)

**Gayatri Sharma**  
Director, Digital  
Transformation  
[Ericsson](#)

**Ekaterina Peresadko**  
CMO  
[KidZania USA](#)

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## THE FUTURE OF MARKETING TRANSFORMATION & DATA PRIVACY



**September 10, 2025**

5:30 PM-9:00 PM

Central Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

## TOGETHER WITH

