

The Future of Marketing: Building Secure, Seamless Experiences

Executive Dinner

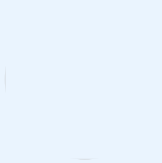
SPEAKERS



Amy Holtzman
CMO
CHEQ



Fernanda Murphy
Global Head of Retail & Payments Marketing, Google Play
Google



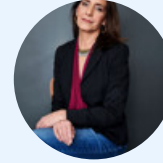
Paulina Yick
Global portfolio director
Experian



Daniel Vassallo
Head of Performance Marketing
Outlier.org Inc



Randolph Benjamin
VP IT Apps and OPS
Safra National Bank of NY



Katie Calhoun
VP, Sales and Marketing
independent consultant



Svetla Marinova
Head of Cloud Alliances - Enterprise Data
Bloomberg



Edwin Choi
SVP, Global Customer Success
CHEQ



Viktoriya Smith
SVP
Citi



Derek Lin (DO NOT INVITE)
Director of Digital Transformation
JP Morgan Chase

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THE FUTURE OF MARKETING: BUILDING SECURE, SEAMLESS EXPERIENCES



December 06, 2023

5:30 PM-9:00 PM

Eastern Time

As customers increasingly rely on digital channels, malicious actors seek to exploit them. The customer experience is paramount in driving engagement, growth, and trust, and CMOs must harness the power of data, technology, and collaboration to address evolving customer needs and vulnerabilities. During this dinner, we'll discuss why seamless and secure experiences are not mutually exclusive, how CMOs can safeguard brand loyalty, and more.

PANELISTS



Amy Holtzman
CMO
CHEQ



Edwin Choi
SVP, Global
Customer Success
CHEQ

TOGETHER WITH

